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Four animated films on professional drilling

Production of four short animated films (in English and French) to succinctly communicate key aspects of professional borehole siting, procurement, drilling and supervision to managers and field personnel.



Country:

Switzerland

Project Period:

2015-2017

Services Provided:

[Knowledge Sharing, Networking, Training & Capacity Building](#)

- Development of film concepts, scripts and visual messages

Name of Staff involved and functions performed:

Project Manager: [Kerstin Danert](#)

Project Staff: [Sean Furey](#)

Name of Client(s)

UNICEF and National Groundwater Association

Description of the Project:

As part of a wider collaboration on cost-effective borehole drilling, the following four animated films were developed, put online (Youtube & [Vimeo](#)), and popularised via social media:

Borehole Siting

- [The importance of good borehole siting](#)
- [Les forages: l'importance de bien choisir le site d'implantation](#)

Borehole Drilling Supervision:

- [A borehole that lasts for a lifetime](#)
- [Un forage qui dure toute une vie](#)

Borehole Construction quality:

- [Why are some boreholes better than others?](#)
- [Pourquoi certains forages sont-ils meilleurs que d'autres?](#)

Procurement and contract management:

- [Four steps to better drilling contracts](#)
- [Quatre étapes pour de meilleurs contrats de forage](#)